



**Next-Level Education: Empowered by AI Technology** 







**Keep In Touch** With Us

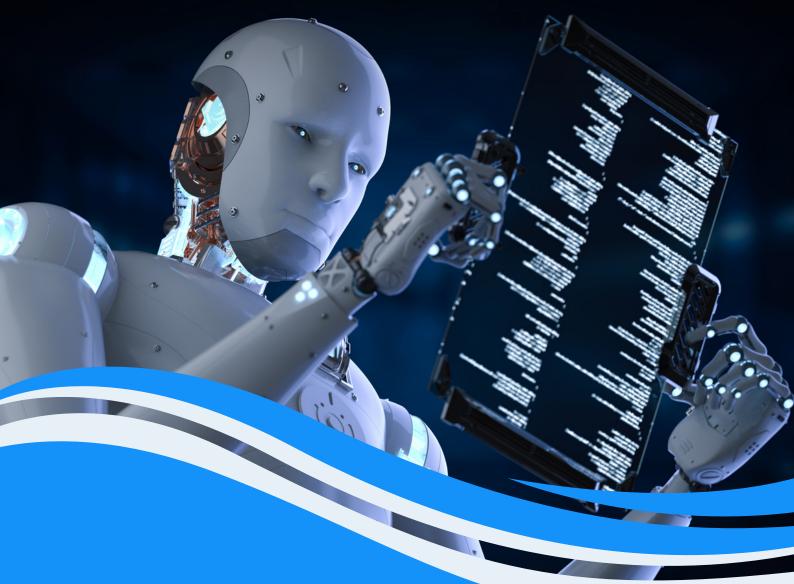
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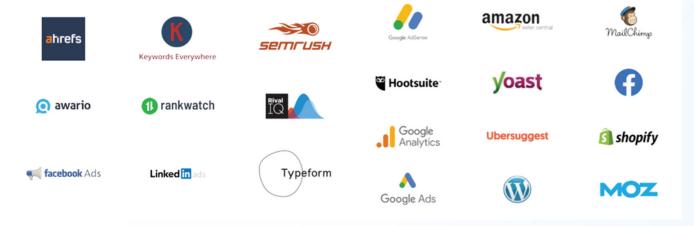
# **About Klick Media Labs**

As a leading Digital Marketing Company based in India, Klick Media Labs has been at the forefront of the digital revolution, shaping the online landscape with innovation, creativity, and unwavering dedication. Over the past six years we've been committed to helping businesses thrive in the digital sphere, leveraging the power of cutting-edge technology, strategic insightOver the past six years, and creative prowess.



# How Does this Program Work

Our Digital Marketing Training Program is designed to provide you with comprehensive knowledge and practical skills to excel in the dynamic field of digital marketing. We offer a structured curriculum covering all aspects of digital marketing, including search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, email marketing, content marketing, analytics, and more. our program is regularly updated to reflect the latest trends, tools, and best practices. We provide ongoing support and resources to ensure you stay current with industry developments even after you complete the program.



# What will you Learn

Fundamental of Digital Marketing

Website Creation and Blogs

Search Engine Optimization

Social Media Marketing

Google Ads

Facebook Ads

Google Analytics

Search Console

Email Marketing

Influencer Marketing

Affiliate Marketing

Al Tools e.g. ChatGPT, Bard

Content Writing using AI tools

Al tools for SEO



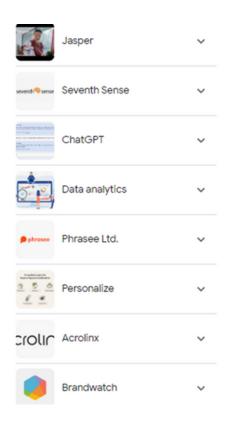
- · Graphic Designing using Canva, PixIr, AI tools etc
- Google Adsense
- How to become an Entrepreneur
- How to get Freelancing Opportunity
- How to start own business
- How to generate Potential Leads using Upwork,
   Linkedin, Freelancer, Fiver etc.
- Whatsapp Marketing
- Amazon and E commerce Listing & optimization using AI tools
- Online Reputation Management
- · Local Business Listing

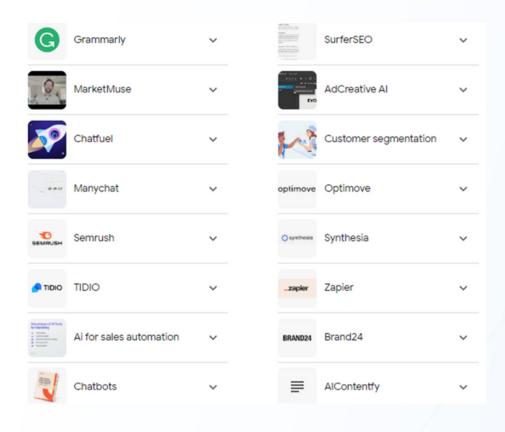


# Why We're the Right Choice

- → Next-Level Learning: AI-Enabled Training Courses
- → Proficient Educators
- → Ensuring Your Success with 100% Placement
- → Certification of AI & Digital Marketing Tools
- → Interview Skills Development
- → Resume Assistance
- → Internship Program
- → One-on-One Doubt Assistance
- → Career Counselling

# Future-Ready Learning: Harnessing Al Technology





# After Completing Course Career Options for you

- >>> Online Reputation Manager
- >>> Online Entrepreneur
- >>> Online Lead Manager
- >>> Digital Account Manager
- >>> Marketplace Manager
- >>> E-Commerce Specialist
- >>> Social Media Manager
- >> Adwords Specialist
- >> SEO Executive
- >>> SEO Analyst / Head
- >>> SEO Manager / Head
- Digital Marketing Executive
- Digital Marketing Analyst
- >>> Digital Marketing Head
- >>> Digital Marketing Manager
- >>> Sr. SEO Executive
- Associate Digital Marketing
- >>> Digital Campaign Planner



### WHO SHOULD ENROLL?

- 10th/12th Students
- Small Business
- Entrepreneurs
- College Students
- Working Peoples
- Freelancers
- Jobless Peoples
- House wives
- Dropout

## **COURSE OVERVIEW**

45 days course and 3 months course

### **For Students**

Weekday batch Class Duration
Monday to Friday 2 Hours

### For Professionals

Weekend batch Class Duration
Saturday and Sunday 5 Hours



### Office:

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### **Phone Number:**

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#### Website:

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